

NHS Innovator Accelerator 2027 Intake

*Guide for Applicants
For Completing the Application Form*

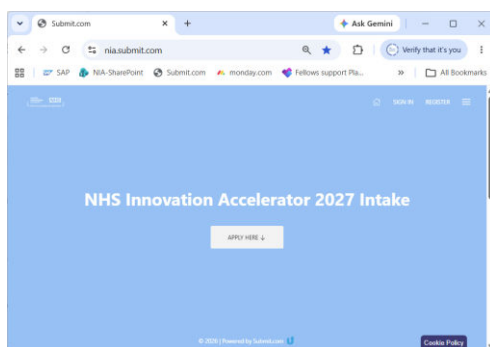
Guide for Applicants - For Completing the Application Form

Please also read the [Call for Applications](#) document within the [Resource Library](#) before completing the application form.

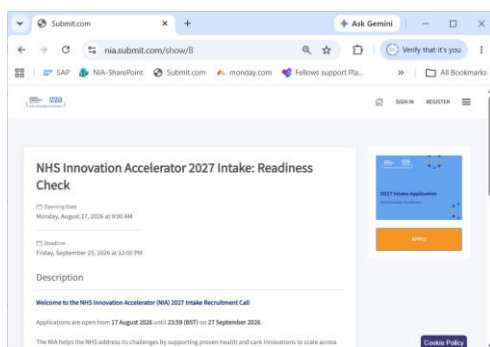
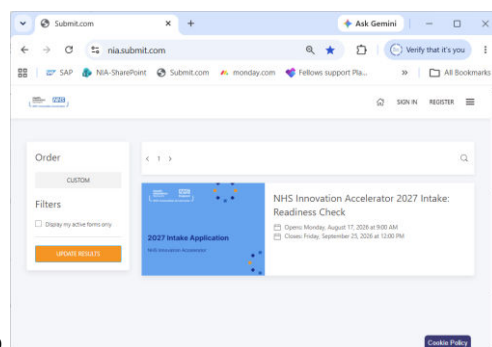
Registration

You will need to register on the application portal to start, complete and submit an application.

- Visit <https://nia.submit.com/> to commence the application process.
- Click on / select the NHS Innovation Accelerator 2027 Intake; Readiness Check
 - **NB:** you must complete the Readiness Check **no later than 12:00 noon on Friday 25 September** to allow sufficient time to gain access to the full application portal. You will **NOT** be able to apply if this stage is not completed by this deadline.



scroll down to



and click



Phase: Readiness Check

Readiness Check

- This short assessment helps us determine whether the programme is a good fit for you and your innovation before you invest time in completing the full application.

Please answer all questions as accurately as you can (*16 questions, with some multi-choice answers to select from*).

The information you provide in the readiness check will be verified and reviewed internally. If you meet the eligibility criteria, you will be invited by email to complete the main application.

1. Applicant Full Name

2. Applicant Email Address

3. Innovation Name

4. Do you have any evidence to show the impact or benefits of your innovation?

Please confirm that you have evidence to show the impact or benefits specific to your innovation (this cannot be only for innovations similar in type).

You will be asked to elaborate further on this evidence in the main application form.

5. Has your innovation been deployed in an NHS or care setting in the UK or internationally?

This could be through commercial contracts or pilot sites where the innovation is used in a real-world setting.

There is an option to state if your innovation has been deployed in another setting.

You will be asked to elaborate further on the current use of the innovation in the main application form.

6. Is your innovation ready for wider adoption across the health and care system?

Your innovation should be ready to be deployed at scale and with pace prior to joining the NIA, and should therefore have sufficient resources, both financially and in personnel, to be able to take up opportunities that arise from your participation in the NIA.

7. Is this application being submitted by a single named applicant representing the innovation?

As the NIA support is provided to one consistent named individual representing a specific innovation (and not a company and / or an interchangeable individual from the company), the information submitted in the Applicant section should only be about the individual who is seeking to be a Fellow.

8. Has your innovation met the regulatory requirements for its expected use in the NHS?

Applicants accepted onto the NIA are expected to have completed all regulatory requirements for their particular innovation prior to commencing the Fellowship. If you are in the process of completing requirements, please select No and provide details of the expected completion date in the text box.

9. Are you able to commit the time to scale your innovation (usually at least two days per week during the initial 12 months of the NIA)?

Applicants must have the capacity and permission from their employing organisation to deliver on the commitment to scaling their innovation, aided by the support provided by the NIA over the initial 12 months; the NIA have found that it takes at least two days per week of focused time for any real traction to be achieved and therefore, expect that Fellows are able to commit at least two days per week on activities around their innovation. This includes attendance at the launch and induction events, published All Fellows (Quarterly) and Year 1 events, regular reporting to the NIA Team as to progress made, and virtual catch-up meetings as needed. It is expected that the two days commitment will be undertaken during normal working hours. The activities undertaken during the two days are not prescribed or set by the NIA; Fellows are expected to decide how to best utilise their time on scaling their innovation.

10. Whilst the 2027 Intake call does not cover a specific theme, stakeholders have highlighted the below challenges as being particularly pressing. Which of the below, if any, does your innovation address (Applicants should refer to the [Call for Applications](#) that drills down into these top-line priorities):

Please indicate whether your innovation addresses any of the healthcare challenges by selecting all of the ones that refer to the problem your innovation is attempting to address.

11. Does your innovation impact a particular disease or condition?

Please indicate if your innovation impacts a particular disease or condition, providing the details even if you think they have been covered elsewhere in the application

12. Select all the categories that can be used to describe your innovation

These are the only type of innovations that the NIA are able to support.

13. Select a primary category to describe your innovation:

Please indicate a primary category that best describes your innovation.

14. Where did you hear about the NIA 2027 Intake recruitment call?

Please let us know where you heard about the Call. Please note, your response is for NIA information purposes only and will not have an impact on your application assessment.

15. Is your organisation an NHS or a public sector organisation?

Please select Yes if the organisation by which you are substantially employed is NHS or public sector or No if it is not.

16. Are you currently receiving any support for your innovation?

This could include support from Health Innovation Networks or other support programmes for example

The NIA Team will review the answers that you provide and if you meet the eligibility criteria, you will be invited by email to complete the main application.

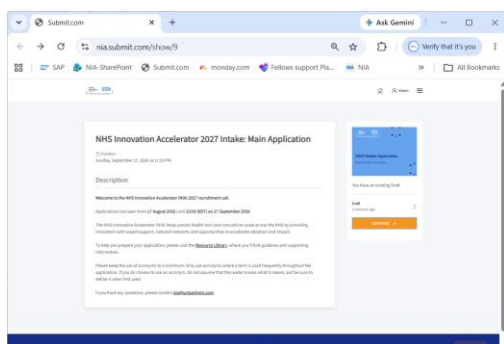
You will be informed if you do not meet the eligibility criteria and the reasons for this decision will be provided.

Phase: Main Application

Main Application

- If you are invited to complete the main application, you must submit your completed application by **23:59, Sunday 27 September 2026** - **Late applications will NOT be considered**
- On the Registration / Readiness form, provide the email address with which you would like to register (Please note that this is the email address to which all correspondence will be sent).
- You will receive an email from noreply@submit.com with a link asking you to confirm your email address (Please check your Clutter and Junk mailboxes if it does not appear in your Inbox).
- If you do not receive the registration confirmation email within 2 days, please email nia@uclpartners.com.
- Please note: for best functionality please allow cookies on the [Submit.com](https://submit.com) platform site to continue with your application; and any technical issues with Submit. For further information on the platform and how your data is used, please see: [cookies](#) | [privacy](#) | [privacy policy](#) | [website](#) | [gdpr](#) | [ePrivacy](#) | [data protection](#) | [data](#) | [browser](#)

When you have completed the Readiness process and receive an invitation to continue to the Main Application phase, please return to <https://nia.submit.com>.



Click on  to move into the Main Application phase.

1. Click Continue on NHS Innovation Accelerator 2027 Intake: Main Application – note closing date for this section is 11:55 on Sunday 27-September 2026.

- We recommend that in order to be able to resolve any issues or queries that might arise, you should please submit as earlier as you can - do not leave your submission to the last moment.
- 2. visit the [Resource Library](#), where you will find guidance and supporting information.
- 3. Please note the Key Dates detailing the schedule for the Recruitment call and also the dates for planned Fellows events through the year for which all Fellows are expected to attend. Only the named Fellows can attend these event (colleagues of Fellows cannot substitute to attend).

You will then be able to begin the Main Application process.

Main Application form

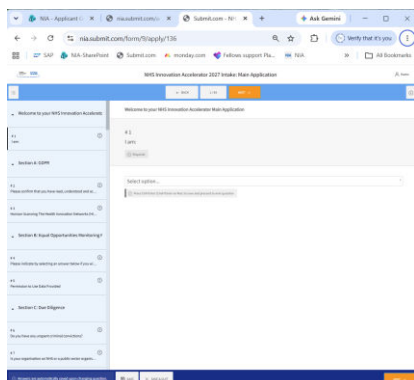
You must answer all questions to submit an application.

The application form is split into nine sections:

- A. GDPR Notification
- B. Equal Opportunity Monitoring Form
- C. Due Diligence
- D. Applicant Information
- E. Company / Employing Organisation Information
- F. Main Application Form
 - o Applicant
 - o Innovation
 - o Market Research
 - o Current Care Pathway
 - o Engagement with Stakeholders
 - o Regulations, Standards, Certifications
 - o Intellectual Property
 - o Revenue Model
 - o Costs and Savings
 - o Deployment
 - o Evidence for your Innovation
- G. Authorising Signature
- H. References
- I. Additional Supporting Document (if needed)

To access and download this *Guide for Applicants*, click on *Instructions* on the page that appears when you sign in.

The left-hand side of the page in the *Your Tasks* list details each part of the process, which you will need to fully complete before submitting the NIA Application.

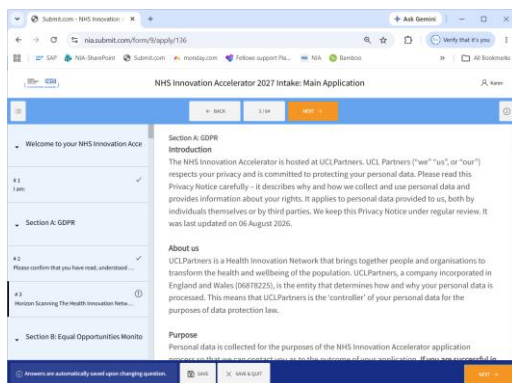


Please use the task list on the left side of the page to navigate to and from each task that forms your application. You will be able to *Save and Continue Editing* each task and return to it before your final submission. The task list will show which tasks are complete.

You must complete sections *A. GDPR*; *B. Equal Opportunity Monitoring Form*; *C. Due Diligence*; *D. Applicant Information*; and *E. Company Information* prior to starting section *F. Main Application*. Then sections *G. Authorising Signature*; and *H. References* are mandatory requirement to be uploaded for your Application submission.

Please note only task *I. Additional information* is not a mandatory or required section.

When all the nine tasks are marked as complete (indicated with a ✓), you will be able to review the completed form before you make your final submission; unanswered questions will show . See left hand side of example below.



If you would like to make changes to a task that you have marked as complete, click the task, and when the task page appears, you will see three dots on the right-hand side. Click on the dots and you will have the option to Download, Reset or Edit.

If at any stage you forget your password, please use the *Forgot your Password* option on the *log-in* page.

Application deadline: 23:59 on Sunday 27 September 2026.

Please note: the application portal will close at this time - late submissions will not be accepted.

If you have any questions, please contact: nia@uclpartners.com.

Main Application form

Welcome to your NHS Innovation Accelerator Main Application

1. I am

Answer Options

- A** Applying for myself
- B** Applying on behalf of someone else
 - 1. **1.B.1** Your name:
 - 2. **1.B.2** Your email:
 - 3. **1.B.3** Name of applicant:
 - 4. **1.B.4** Email address of applicant:

Section A: GDPR

A. GDPR Notification

Please read the notification which details how the NIA and UCLPartners will use your data.

You will not be able to commence with the other tasks until you have confirmed that you have read and understood the contents of the notification. If you require any further information before confirming, please email gdpr@uclpartners.com.

2. Please confirm that you have read, understood and accept the details provided in Section A: GDPR

3. Horizon Scanning

Please indicate whether you give permission for the regional Health Innovation Networks to contact you, to perform horizon scanning exercises in partnership with NHS England, Integrated Care Systems, NICE, Department of Health and Social Care, Office of Life Sciences and other public healthcare providers to understand what innovations are currently available to address certain priorities affecting the health and social care system. They may request from the NIA the following data from recent applications made to the NIA:

Section B: Equal Opportunities Monitoring Form

B. Equal Opportunities Monitoring

This form is compulsory, but applicants can indicate at the start of the form if they do not wish to complete it.

We are an equal opportunity fellowship programme. The NIA aims to appoint exceptional individuals regardless of age, disability, sex, gender, marriage and civil partnership, pregnancy or maternity, race, religion/ belief, or sexual orientation.

To ensure that the programme is open and accessible to all and that our policies are fairly implemented and monitored, we consistently consider the audience we are attracting and in turn our EDI policies; we would, therefore, be grateful if you provide the information requested in the form. Please be assured this information will not be used for any other reason than monitoring and enhancing our EDI activities; it will not in any way form part of the decision-making process.

Questions on

- Age
- Disability
- Ethnicity
- Religion or Belief
- Gender Identity
- Sexual Orientation

If you do not wish to complete the form, please tick *I will not complete the form* at the start of the form.

Section C: Due Diligence

C. Due Diligence

As part of the due diligence process, we are keen to ensure we are supporting Fellows who will uphold the principles underpinning the NIA and whose conduct in the past will not reflect negatively on the programme. We also want to understand your approach to Information Governance to identify what support the NIA might need to provide you. The information provided in this section will not be provided to Assessors or Interviewers.

All fields are mandatory; you will not be able to move to the next task without completing these details.

6. Do you have any unspent criminal convictions?

Please tick “Yes” if you have any convictions that are not yet spent under the Rehabilitation of Offenders Act 1974. The term ‘convictions’ is used to refer to any sentence or disposal issued by a court. If all your convictions are spent, you can tick “No”. If you’re not sure if your convictions are unspent or spent, you can use a tool available at <https://unlock.org.uk/disclosure-calculator/> and read guidance at <https://unlock.org.uk/guide/rehabilitation-of-offenders-act-1974/>. This information will not be shared with assessors and will be kept confidential.

After you get a conviction or caution, it’s usually ‘unspent’ for a specific amount of time. The amount of time depends on the type of punishment or sentence you got.

An unspent conviction or caution means:

- it’s on your basic criminal record

- it will show up on any [DBS check \(criminal record check\)](#)

Most convictions or cautions then become 'spent' after a specific amount of time. This might be after a few months or years, or straight away.

A spent conviction or caution means:

- it's not on your basic criminal record anymore
- it will only show up on a more detailed DBS check known as 'standard' or 'enhanced', unless it's removed ('filtered') from the DBS certificate.

You can [check if a conviction or caution is spent or will become spent](#).

You can also read about different convictions or cautions, for example a [court fine](#) or a [prison sentence](#).

Information taken from <https://www.gov.uk/tell-employer-or-college-about-criminal-record/what-information-you-need-to-give>

If you have answered yes, please provide further details. Answering 'yes' to the question will not necessarily bar you from the programme. This will depend on the information you provide, and with whom and where the innovation will be used.

7. Is your organisation an NHS or a public sector organisation?

Please answer Yes or No to this question.

Please indicate if any of the statements apply to your company by selecting the appropriate Yes or No answer. If you answer yes to any of the statements, please provide details on the context, current situation and outcome or likely outcome if no decision has been made.

Please indicate if any of the statements apply to your organisation by selecting the appropriate Yes or No answer. If you answer yes to any of the statements, please provide details on the context and outcome.

Section D: Applicant Information

D. Applicant Information

The NIA is aimed at individuals, therefore **only the applicant** will be appointed as an NIA Fellow. We recognise that you are likely to be part of a wider team with complementary skills but only you as the Applicant will receive the direct support provided by the NIA. There are, however, likely to be events and briefings during your time on the NIA that are open to your wider team.

All fields are mandatory except for *Website Address*; you will not be able to move to the next task without completing each field.

For information, assessors will not be provided with the personal information entered by an applicant.

8. Applicant's first name

Please provide the first name of the individual (**Applicant**) who is applying to become the NHS Innovation Accelerator Fellow

9. Applicant's Last name / surname

Please provide the last name of the individual (**Applicant**) who is applying to become the NHS Innovation Accelerator Fellow

10. Job title of applicant

Please provide the job title (within the substantive employment) of the individual (**Applicant**) who is applying to become the NHS Innovation Accelerator Fellow

11. Employing Organisation/other

Please state your employing organisation or the company you work for.

12. Applicant Postal address

Please provide your personal postal address (not the address of your employing organisation or registered company). This will be used for any correspondence relating to this application.

13. Applicant Town/City

Please state the town or city for your personal postal address (not the address of your employing organisation or registered company). This will be used for any correspondence relating to this application.

14. Applicant Postcode/Zip code

Please state the postcode or zip code for your personal postal address for correspondence purposes. Leave blank if not applicable.

15. Applicant Country

Please state the country for your personal postal address (not that of your employing organisation or registered company).. This will be used for any correspondence relating to this application.

16. Applicant email address

Please specify the email address to which all correspondence can be sent for the individual who is applying to become the NHS Innovation Accelerator Fellow.

17. Applicant contact number

Please provide a daytime telephone number including the country code (preferably a Mobile or cell phone number. The NIA team may contact you during the selection process if more information is required.

18. Alternative contact name (Must be someone who also works for the innovation)

Please provide the name of a contact we can reach out to in cases of emergency, should we be unable to reach you during the course of your application. This could be your Personal Assistant/Secretary/Executive Assistant, or any other individual **who works for the innovation you are applying for**. The NIA team may contact them during the selection process if more information is required and they are unable to reach you directly.

19. Alternative contact email address

Please provide the email address of the person named in 20

20. Alternative contact phone number

Please provide the contact telephone number (preferably a mobile / cell phone number) for the person named in 20, including the country code

21. Reasonable adjustments

Please state any reasonable adjustments based on a disability or long-term health need that you might require during the recruitment process or if you are successful in gaining a Fellowship place (no word count).

The answer to this question will help us to better support you through the recruitment process and will not form part of the assessment process.

Section E: Company / Employing Organisation Information

E. Company / Employing Organisation Information

Assessors will not be provided with your company information; the information will be used during the due diligence stage in order to assess the sustainability of the company.

22. Company/Employing organisation / other

Please state the name of the organisation you represent. If the name of the innovation you are applying on behalf of is different from the company name, please state the registered company name.

F. Is your company/employing organisation NHS or a public sector organisation?

Private companies will need to provide further information on their company.

Please note that questions (25.N.1 – 25.N.12) are relevant to those applicants that represent a registered company whether for profit or not for profit. This does not need to be completed for NHS or public sector organisations.

Please note that if the answer to this question is No and you represent a registered company whether for profit or not for profit, you must complete all fields for E3 to E14 before you can proceed with your application.

23.Y.1 If Yes, please provide the name of the company / Employing Organisation

23.N.1 Company/Employing Organisation Postal Address

23.N.2 Company/Employing Organisation Town/ City

23.N.3 Company/Employing Organisation Postcode / Zip Code

23.N.4 Company/Employing Organisation Country

23.N.5 Company/Employing Organisation website address.

23.N.6 Please provide a summary of your Company/Employing Organisation (100 words).

Please provide a short summary of the company/employing organisation's purpose including any plans for substantial changes in the near future. Examples of substantial changes could include buyout / mergers with another company/employing organisation, a rebranding that dramatically changes the nature of and customer experience of the company/organisation etc.

23.N.7 Company type (tick box from following options):

Private Limited by Shares; Private Limited by Guarantee; Limited Liability Partnership; Community Interest Company; Charity, or Other (please specify)

23.N.8 Date incorporated

Please provide the date of incorporation in DD/MM/YYYY format. Your company's date of incorporation is the date on which your company formation application was approved by Companies House - this date will be stated on your Certificate of Incorporation.

23.N.9 Company/charity registration number

Please provide your company or charitable registration number. If, for any reason, you do not have a company registration number, please leave this blank.

23.N.10 How many employees does your company/employing organisation have?

Please provide the number of employees your organisation has.

23.N.11 Please provide details of the following for your Company / Employing Organisation for the current financial year:/Employing Organisation's financial state

Please provide the amounts in GBP projected for the next 12 months.

23.N.12 What is your Company/Employing organisation's funding/ownership structure? (max 100 words)

Please provide details of your organisation's ownership structure, how it is funded and what proportion of overall revenue from the service/product is from the innovation that you are applying to the NIA with.

Section F: Main Application Form

G. Main Application

Please complete all questions on the application form.

The application form is divided into 2 sections to capture information about the Applicant and the Innovation.

Main Application

It is strongly advised that you read the documents within the Resource Library on the [NIA website](#) before completing your application.

Please keep the use of acronyms to a minimum. Only use acronyms where a term is used frequently throughout the application. If you do choose to use an acronym, do not assume that the reader knows what it means, and be sure to define it when first used.

You are strongly advised to structure the longer sections of the application form in such a way that they can be read easily by reviewers. **The use of long passages of dense, unstructured text should be avoided.**

When completing your application form, please use [plain language](#) and answer each question in a concise manner.

A word limit is given for each question. When you start typing in the answer box, the word limit, and how many words you have written, will be displayed below the box. You will not be able to go beyond this limit. If you have pre-typed your responses offline and are copying and pasting into the response boxes, any words that surpass the word limit will automatically be cut off. You may expand the textbox to see all you have typed by dragging the bottom right-hand corner of the textbox.

Please complete all questions. The application form is designed capture information about:

- You the applicant.
- Your innovation.
- Evidence for your innovation.

At the end of each task, you will be asked to *Save and Continue Editing* or *Mark as Complete*. Please select *Mark as Complete* when you have finished adding all details for each section. You will be able to edit these details prior to submission by clicking on the tab for the particular task.

When you have entered all details, uploaded a single additional document, if relevant, and are happy that the content you have entered is accurate and suitable for your application, please select *Review & Submit* from under the task list. Please note that any document uploaded should contain succinct and sufficient detail for the content to be standalone without the need to access external links; Assessors should not be expected to seek further information externally and should be able to rely on the information provided within your application to make an informed decision.

You will not be able to update information after you have submitted your application, so please ensure that you are happy with the contents prior to submitting.

If you have any queries, please contact the NIA team at nia@uclpartners.com, quoting the name on the registered account.

• Application Form - Applicant

As the NIA is aimed at individuals, all applications must include a sole named applicant who will be the innovation's representative while active on the NIA. This representative will be appointed as an NIA Fellow and will be given full access to the range of NIA support opportunities. On that basis, please kindly ensure that you respond to the questions in this section in the first person, i.e. using "I" and not "we".

23. Applicant's Pitch: *As this is a fellowship, please explain why you are applying to the NIA and why you should be selected as an NIA Fellow? (max 200 words)*

Please detail concisely what has motivated you to apply to the NIA, and how this scheme fits with your career to date and future aspirations.

We are looking for applicants who are open to learning and will consider the potential need to adapt their innovation and/ or scaling strategy to suit different contexts. You should also be able to demonstrate key personal characteristics, such as ambition, courage, resilience, a commitment to having a positive impact on the health outcomes of the population and a willingness to support those around you.

You can be the inventor of the innovation, the lead for it within your organisation, or simply the representative of an innovation you find compelling, and as such, wish to scale across the NHS. Please bear in mind, however, that in the past, the NIA have found that Fellows find the support most beneficial when the Fellow themselves has some input into the decision making for their innovation.

24. **Applicant Experience and expertise:** Please describe with examples/evidence how you meet the characteristics, skills and competencies as detailed in the [Call for Applications](#) document in our [Resource Library](#). (max 300 words)

An important part of our assessment will be how you demonstrate the passion, experience, skills, and value set needed to deliver innovation into practice. As such, it is important to summarise how your track record is relevant to delivering on the aims of the NIA. Please refer to section 2 of the Call for Applications.

25. **Applicant support needs:** Please summarise the support you hope to receive from the NIA to enable you to spread your innovation. (max 200 words)

There is no single solution to spreading an innovation, and as such we do not expect every applicant to have the full range of skills necessary from the start of the programme to scale their innovation further into practice. Applicants need to be aware of their own areas for development, be open to learning, and should be able to articulate their personal learning needs (as opposed to the development needs of their product).

The information provided in this section will be used to inform the content of the NIA learning programme.

26. **Commitment:** Please detail exactly how much time you will have to participate in the programme (see requirements within the Call for Applications document in our [Resource Library](#)) and how you will manage your existing commitments to enable this. (max 200 words)

Applicants must be able to commit to the 2-days per week to be eligible for the NIA. Please refer to Q10 of the Eligibility section for information on what this commitment entails.

Assessors will need to be assured that an applicant has sufficient protected time to actively participate in the NIA and has considered how to achieve this alongside other work commitments.

- **Application Form – Innovation**

27. **Name of your Innovation**

Please detail how we should refer to your innovation for branding purposes (max 50 characters)

28. **Healthcare issues addressed**

This field is pre-populated by the answer supplied in the Readiness Check section

30. Type of Innovation

This field is pre-populated by the answer you supplied in the Readiness Check section. You can only apply with one innovation per application.

31. What problem is your innovation trying to solve? (max 500 words)

Include the current consequences of the problem.

For example, *the process of checking a patient's pulse to determine if there is atrial fibrillation using a finger and a watch is inherently inaccurate. Using this method approximately 25% of patients are not referred to secondary care who should be (false negative) and 15% of patients who are referred are referred unnecessarily (false positive). For those patients who are not picked up at this stage, their underlying disease will progress before being correctly diagnosed.*

32. Give an overview of how your innovation works. (max 300 words)

If this is or might be a medical device, include the intended purpose statement (opens in new window).

For example, *GPs will identify patients with suspected atrial fibrillation from their history and reported symptoms. This innovation is a portable device that patients wear over a 7-day period. The device will monitor the patient's heart rate continuously whilst they are wearing it. GPs will need to be trained in using the device and interpreting the results. GP practices will need to store the device and consumables.*

33. What are the benefits or impact of your innovation for patients and people

If the benefits are not listed, please select **Other benefits for patients and people**, and use the free textbox to specify with the other benefits are.

34. What are the benefits or impact of your innovation for NHS and social care?

All/any Please select the benefits or impact of your innovation for the NHS and social care system.

If the benefits are not listed, please select **Other environmental benefits** or **Other benefits for the NHS and social care**, and use the free textbox to specify with the other benefits are.

35. Is your innovation relevant to any of the following areas?

Please select all that apply.

36. In which care settings is your innovation relevant?

Please select all that apply.

37. What is the main purpose of your innovation?

Please select all that apply.

38. Please provide the environmental impact that your innovation may have in the care pathway / care setting it is intending to operate in, including how it may contribute in reducing the NHS carbon emissions (as explained in the [Delivering a net zero NHS report](#), pages 11 and 12). Please use the SBRI's [low carbon care STEPS guidance](#) to help with your assessment of the impact of the innovation on the care pathway

39. The NHS has committed to [becoming net zero by 2045](#). Have you considered the carbon emissions associated with your organisations and steps to reduce them?

Please choose 'yes' or 'not yet' to indicate whether you have considered the carbon emissions associated with your organisations and the steps to reduce them

40. Have you estimated the carbon reduction or savings that your innovation will bring?
(If yes) Provide the estimates and how your carbon reduction or savings was calculated (max 75 words)
(If no) Explain how you plan to calculate your carbon reduction or savings (max 75 words)
41. Do you have or are you working on a carbon reduction plan (CRP)?
Please choose 'yes', 'working on one' or 'no, don't have one' to indicate whether you are working on a CRP
(if yes) Please provide further details about your Carbon reduction plan. (max 150 words)
(if no) Please explain how you plan to calculate the carbon reduction (max 75 words)
All NHS suppliers will require a carbon reduction plan (CRP), as outlined in the [NHS Net Zero Supplier Roadmap](#) (opens in new window).
If this is something you are unsure of, the NHS Innovation Service can support you with this.
42. Have you completed a health inequalities impact assessment
By this, we mean a document or template which asks you about the impact of your innovation on health inequalities.
One example is this [Equalities impact assessment: 10 Year Health Plan for ...](#) (opens in new window).
Please note that it is not compulsory for Applicants to have undertaken an Equality Impact Assessment before applying. However, applicants who have completed one may be better able to detail at interview the populations their innovation is seeking to serve, their progress in achieving inclusivity in access, experience, and outcomes, and the steps taken to ensure their innovations will not widen health inequalities.
If the answer is yes, then please upload the health inequalities impact assessment, or any relevant documents
43. Please explain how you have considered the accessibility and impact of your innovation on health inequalities and describe the activities you are currently carrying out to address these. (max 300 words)
Please add as much detail as possible, specifying the type of inequalities your innovation is addressing. (max 300 words)
44. Please provide the names of all individuals and organisations jointly supporting this application and their specific roles. (max 150 words)
Please list the individuals and organisations that will be supporting the delivery of your scaling plan, including the nature of their involvement over the initial 12 months of the programme, and the rationale for their involvement.
45. Subcontractors: If you subcontract any of your work to other providers, what mechanisms do you have in place to assure the quality of these suppliers and their ability to meet your demands during the delivery of your scaling ambitions (as detailed in 14)? (max 150 words)
Please provide information on all subcontractors including their company names and post code, the type of work they undertake on your behalf, the frequency of this work, and how you quality assure the work undertaken. Please also detail any risks and mitigations to delivery of your scaling ambitions where you are reliant on subcontractors.

MARKET RESEARCH

46. Please state whether you have conducted market research to determine the demand and need for your innovation in the UK.

By this, we mean any research you have done to determine the market opportunity for your innovation. You will be able to explain any testing you have done with users later in the record.

Please describe the market research you have done, or are doing, within the UK market. (max 200 words)

There are different methodologies available and could include a mix of the following:

- In-depth interviews
- Focus groups
- Telephone interviews
- Patient record forms
- Computer-assisted telephone interviews
- Online surveys
- Market research online communities
- Ethnography

47. Please state which one of the options best describes your innovation. (select all that apply)

48. Please provide details on what competitors or alternatives exist; if there are no competitors and your innovation is a first of its kind, please provide details on how the problem is addressed in current practice. (max 250 words)

Include how your innovation is different to the alternatives in the market.

Please outline any existing practices or innovations - currently available or in the pipeline - that could be considered by users or commissioners as being directly or indirectly in competition with your innovation.

Please detail how your innovation compares with existing practices and also to each competitor on a range of relevant criteria, including impact and cost.

CURRENT CARE PATHWAY

49. Please state whether your innovation relates to a current NHS care pathway. (select all that apply)

If your innovation does not play a role in the delivery of care, select 'does not form part of a care pathway'.

An NHS care pathway outlines the entire patient journey and the actions taken in different parts of the healthcare system. It's key to understand the existing routines of clinical and care professionals, administrators and others who will be impacted by your innovation.

50. Please provide details on the potential care pathway with your innovation in use. (max 200 words)

Focus on any areas that will be impacted by introducing your innovation to the care pathway.

ENGAGEMENT WITH STAKEHOLDERS

51. Who are the intended users of your innovation? Please select all that apply.
If the intended users are not listed, select Other and use the free textbox to provide further details.
52. Please confirm whether you have involved stakeholders in the design process.
This includes involving patients or the public, carers, clinicians or administrators in the design process, including people with different accessibility needs.
53. Please confirm if you have tested your innovation with its intended users in a pilot / clinical trial / real life setting.
You may include any testing you have done with users in a controlled setting.
54. Please specify which groups of intended users have you engaged with.
If the group is not listed, please select Other and provide details in the free textbox.
55. Please describe the kind of testing and/or engagement undertaken through the life of your product with Healthcare Professionals *[max 200 words]*:
Describe the testing and/or engagement, as well as the feedback received. Provide a brief summary of any healthcare professional engagement activities you have done, and the methods utilised, the insights and/or outcomes this work generated and the key findings. Please ensure that the information provided relates specifically to engagement around the innovation with which you are applying, and **not general engagement your organisation has undertaken**.
56. Please describe the kind of testing and/or engagement undertaken through the life of your product with Patients, Service Users and Carers *[max 200 words]*:
Describe the testing and/or engagement, as well as the feedback received.
Provide a brief summary of patient, carer, or service user engagement and involvement (PPIE) activities you have done, and the methods utilised, the insights and/or outcomes this work generated and the key findings. Please ensure that the information provided relates specifically to engagement around the innovation with which you are applying, and **not general engagement your organisation has undertaken**.
57. Upload any documents that showcase your user testing

REGULATIONS, STANDARDS, CERTIFICATIONS

58. Please specify whether you know which regulations, standards and certifications apply to your innovation.
59. Please specify which regulations, standards and certifications apply to your innovation.
If you answered No or Not relevant for F34, please select Other and state Not applicable.
60. Please state whether you have a certification for UKCA / CE or In-vitro diagnostics (if applicable)
61. Upload all certification documents

INTELLECTUAL PROPERTY

62. Please confirm whether you have any patents for your innovation?

- I have one or more patents – if yes, please supply patent number(s)
- I have applied for one or more patents
- I do not have any patents, but believe I have freedom to operate

63. Please confirm whether you have any other intellectual property for your innovation.

If yes, Please provide details of the patents. (50 words), and

Upload any documents relevant to this evidence collection

REVENUE MODEL

64. Please specify the revenue model for your innovation.

If the model is not listed, please select Other and use the free text box to provide more details.

65. Please provide details of which NHS or social care organisation and department would **pay for the innovation** (max 100 words)

Be as specific as you can. If there are several organisations and departments, then please state this and outline why each would pay. If you are unsure, then please state this.

66. Which NHS or social care organisation and department would **benefit from the innovation?** (max 100 words).

Be as specific as you can. In some circumstances, the payer may not be the ultimate beneficiary of the solution your innovation provides e.g. software used in primary care that can provide insights into whether a patient is likely to access secondary patients, and alert the primary care organisation on steps they could put in place to lessen the impact of this, may be paid for by a primary care organisation but the main benefit of reduced activity may be seen within a secondary care organisation.

67. Please confirm whether you have secured funding for the next stage of development.

If yes, please describe the funding you have secured for the next stage of development. (max 100 words)

For example, venture capital, angel investor, seed funding, grant funding, government funding or similar.

If the answer is no, please explain why you do not need to secure funding (max 100 words).

We recognise that all SMEs may not seek external funding. The answer to this question should demonstrate how the company plans to ensure financial sustainability should they not wish to receive external funding.

COST AND SAVINGS

68. Please specify if you know the cost of your innovation.

By cost, we mean the cost to the NHS or any care organisation that would implement your innovation (and not the cost to you to create, deploy, run or manufacture your innovation).

69. Please state the cost of your innovation (max 100 words)

Include the relevant metric such as a flat capital cost or cost per patient, cost per unit or cost per procedure. Include any costs associated with implementation and resources.

For example, £10 based on 500 units per site. £345 per procedure and a typical patient requires two procedures.

70. Please provide a rough estimate on the number of patients that would be eligible for your innovation in the UK.

At interview, you will likely be asked how this figure was calculated so please consider your answer carefully.

71. Please specify the eligibility criteria for your innovation (max 200 words).

For example, users need to be over a certain age or have a certain medical history or current health status.

Answer 'not relevant' if your innovation does not have any eligibility criteria.

72. Please state the number of units of your innovation you would expect to sell in the UK per year (max 50 words)

73. Please provide a rough estimate of the life expectancy of each unit of your innovation (max 100 words)

By this we mean the shelf life of the product, or the product's lifespan. This can include the lifespan of any components such as batteries.

74. What are the costs associated with the use of your innovation, compared to current practice in the UK? Please select one option.

DEPLOYMENT

75. Please state where you deployed your innovation (max 150 words)

Provide the name of the organisation and the department, if possible.

76. Please describe the commercial basis for deployment (max 400 words)

For example, did you provide your innovation for free or was it purchased? Or was it part funded by yourself and the NHS area in which it's being deployed?

77. Please describe how the deployment of your innovation affected the organisation(s) (max 400 words)

For example, which job roles were affected and how was the care pathway redesigned?

78. Please confirm that your team has the resources for scaling up to national deployment. This includes having a team with the right combination of skills and knowledge.

If you are offered a conditional offer of a place on the NIA, the resources of your organisation and its ability to effectively deploy the innovation will be probed further.

79. Upload any relevant implementation planning documents.

EVIDENCE

80. Please confirm whether there is any evidence to show the impact or benefits of your innovation.

You will be able to elaborate on the evidence below.

80.A.1 Please select the type of evidence or research you want to submit

Evidence can include clinical and economic evidence, as well as service evaluation, environmental and social impact or other proven benefits such as staff and system benefits.

80.A.2 Please select in what form the evidence is presented

80.A.3 If Other, please specify

80.A.4 Write a short summary of the evidence. (max 500 words)

Please provide evidence to substantiate how your specific innovation delivers significantly improved quality outcomes and lowers costs for the NHS and the wider care system. Please state clearly what evidence you have for the value proposition, and where there is no evidence why you have not been able to produce it to date. You may describe value broadly – health economics, process and workflow, quality of care both clinical outcomes and patients' experience of care, safety, and workforce.

Please provide a summary of findings, which can be from publications, trials, and case studies as appropriate, and refer to where these have been published. Links to publications and documents on trials/ case studies should be provided, but these should be supplementary and should not take the place of a detailed summary within the application. Please note that assessors are not required to read all referenced documents.

Please only include in this section evidence that directly relates to your innovation. Research that demonstrates the underpinning principles or theory of change for the same type of innovation as your innovation but does not constitute direct evidence of the benefits of your specific innovation should be included in F9 or in your Additional Supporting Document; note that this type of generic evidence will not be considered sufficient enough to demonstrate the impact of your innovation

The evidence base for the innovation could come from local, national, or international settings, and from research or practice. It could include case studies, such as improvement or audit projects, or research studies.

Please outline the value of your innovation, with reference - where possible - to the outcomes of previous pilots and/ or trials. We are looking for evidence that you have explored in detail: the cost of commissioning, implementing, and utilising the innovation,

and that your innovation has delivered (or will deliver) cost savings over a specified time period. Please detail where these savings are accrued and how they were realised.

We are seeking innovations that improve quality (clinical outcomes, safety, and experience) at a lower cost. This cost-quality relationship must be clearly evident, not only at the level of the individual patient / user but also across larger patient populations.

Assessors will want to see quantified improvements in outcomes and experience (e.g., timeliness of care, clinical effectiveness, safety, reduced harm, experience and usability measures, equity of access) and a strong health economic case (e.g., efficiency, return on investment, cost savings).

80.A.5 Upload any documents that support this evidence

81. Please state if you are currently collecting evidence, or have plans to collect evidence

81.Y.1 If the answer is yes, then please provide a short summary of your ongoing or planned evidence gathering. (max 200 words).

Please use [F54](#) as a guidance on what should be detailed about the evidence you are planning to collect.

81.Y.2 Upload any documents relevant to this evidence collection

Section G. Signature from Employing Organisation

H. Signature from Employing Organisation

Please include a letter/statement from your employer or employing organisation confirming the amount of protected time you will have to participate in the programme and to deliver your innovation into practice.

This supporting statement is an essential requirement and will need to be signed by a senior member of your employing organisation. You will need to save this as a separate document (such as Word or PDF) and upload it in this section.

This section must be completed for the application to be submitted.

82. Please upload a letter/statement (*Word or PDF file format*) from your employer or employing organisation confirming the amount of protected time you will have to participate in the programme and to deliver your innovation into practice.

Section H: References

I. References

Please upload **two reference letters** in support of your application. One should be your line manager or senior individual from your organisation; the other should be from a healthcare provider/ commissioner site where your innovation is currently in use (if your innovation is not yet in use in the NHS in England, please provide a reference from a site in another country).

References will need to be submitted along with the full application; applications submitted without two references will not be considered.

This section must be completed for the application to be submitted.

83. Please upload at least 2 references from senior staff of sites where your Innovation is deployed; or commissioners. *(Word or PDF file format please)*

Section I: Additional Supporting Information (where applicable)

J. Additional Supporting Information (where applicable)

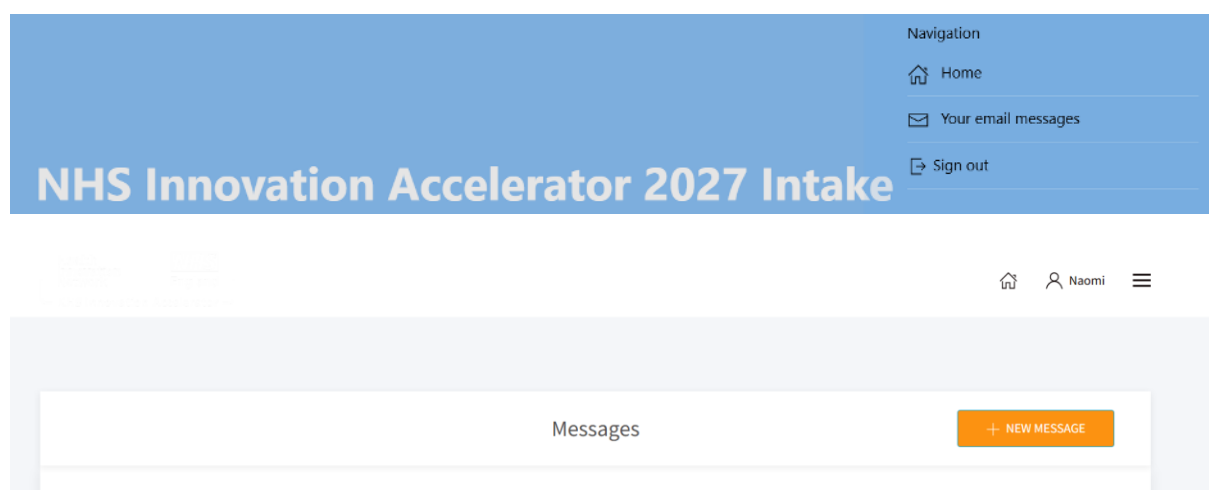
This section is not compulsory and does not need to be completed for the application to be submitted.

If you have additional information that helps to explain your innovation (any answers to questions within section F), please upload this here. You can use diagrams, charts, and tables where you believe they will help the assessor to understand your proposal. Please upload a maximum of one document of no more than four pages. File formats can include Word, PowerPoint, Excel, PDFs, JPEGs etc. Links to key documents (e.g. publications) can be provided but these should be supplementary and should not take the place of a detailed summary within the supporting information document. Please note that assessors are not required to read referenced documents.

84. Please upload any additional supporting information here

Messaging

You can access your messages via the platform here:



If you have any questions or issues with the application process, please contact NIA@uclpartners.com.